## PRESEASON

<table>
<thead>
<tr>
<th>Date</th>
<th>Opponent</th>
<th>Wis. Time</th>
<th>TV</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sat., Aug. 15</td>
<td>CLEVELAND BROWNS (Gold pkg.)</td>
<td>7 p.m.</td>
<td>state</td>
</tr>
<tr>
<td></td>
<td>(Midwest Shrine Game)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sat., Aug. 22</td>
<td>BUFFALO BILLS</td>
<td>7 p.m.</td>
<td>state</td>
</tr>
<tr>
<td></td>
<td>(Bishop’s Charities Game)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fri., Aug. 28</td>
<td>at Arizona Cardinals</td>
<td>9 p.m.</td>
<td>state</td>
</tr>
<tr>
<td>Thurs., Sept. 3</td>
<td>at Tennessee Titans</td>
<td>7 p.m.</td>
<td>state</td>
</tr>
</tbody>
</table>

## REGULAR SEASON

<table>
<thead>
<tr>
<th>Date</th>
<th>Opponent</th>
<th>Wis. Time</th>
<th>TV</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sun., Sept. 13</td>
<td>CHICAGO BEARS</td>
<td>7:20 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Sun., Sept. 20</td>
<td>CINCINNATI BENGALS (Gold pkg.)</td>
<td>12 noon</td>
<td>CBS</td>
</tr>
<tr>
<td>Sun., Sept. 27</td>
<td>at St. Louis Rams</td>
<td>12 noon</td>
<td>FOX</td>
</tr>
<tr>
<td>Mon., Oct. 5</td>
<td>at Minnesota Vikings</td>
<td>7:30 p.m.</td>
<td>ESPN</td>
</tr>
<tr>
<td>Sun., Oct. 11</td>
<td>Open Date</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sun., Oct. 18</td>
<td>DETROIT LIONS</td>
<td>12 noon</td>
<td>FOX</td>
</tr>
<tr>
<td>Sun., Oct. 25</td>
<td>at Cleveland Browns</td>
<td>12 noon</td>
<td>FOX</td>
</tr>
<tr>
<td>Sun., Nov. 1</td>
<td>MINNESOTA VIKINGS</td>
<td>12 noon</td>
<td>FOX</td>
</tr>
<tr>
<td>Sun., Nov. 8</td>
<td>at Tampa Bay Buccaneers</td>
<td>12 noon</td>
<td>FOX</td>
</tr>
<tr>
<td>Sun., Nov. 15</td>
<td>DALLAS COWBOYS (Gold pkg.)</td>
<td>3:15 p.m.</td>
<td>FOX</td>
</tr>
<tr>
<td>Sun., Nov. 22</td>
<td>SAN FRANCISCO 49ERS</td>
<td>12 noon</td>
<td>FOX</td>
</tr>
<tr>
<td>Thurs., Nov. 26</td>
<td>at Detroit Lions</td>
<td>11:30 a.m.</td>
<td>FOX</td>
</tr>
<tr>
<td>Mon., Dec. 7</td>
<td>BALTIMORE RAVENS</td>
<td>7:30 p.m.</td>
<td>ESPN</td>
</tr>
<tr>
<td>Sun., Dec. 13</td>
<td>at Chicago Bears</td>
<td>*12 noon</td>
<td>FOX</td>
</tr>
<tr>
<td>Sun., Dec. 20</td>
<td>at Pittsburgh Steelers</td>
<td>*12 noon</td>
<td>FOX</td>
</tr>
<tr>
<td>Sun., Dec. 27</td>
<td>SEATTLE SEAHAWKS</td>
<td>*12 noon</td>
<td>FOX</td>
</tr>
<tr>
<td>Sun., Jan. 3</td>
<td>at Arizona Cardinals</td>
<td>*3:15 p.m.</td>
<td>FOX</td>
</tr>
</tbody>
</table>

*Start time may shift due to NFL flexible scheduling*

## NFL POSTSEASON DATES

January 9-10 ................. AFC and NFC Wild Card Playoffs
January 16-17 ............... AFC and NFC Divisional Playoffs
January 24 .................... AFC and NFC Championship Games
January 31 ........... AFC-NFC Pro Bowl, Land Shark Stadium, South Florida
February 7 .......... Super Bowl XLIV, Land Shark Stadium, South Florida
THE GREEN BAY PACKERS’ MISSION IS TO BE A DOMINATING FORCE IN PROFESSIONAL FOOTBALL’S COMPETITIVE ARENA.

The Packers will continually strive to present their fans with the highest level of performance quality available.

In their operating activities in relations with the NFL, the Packers will also continually strive for excellence in the quality of work performed.

The Green Bay Packers will, at all times, maintain the highest ethical and moral standards in their actions, recognizing that all representatives of the organization are stewards of the Packers’ franchise and traditions.

Overall, the Packers will commit themselves to doing their part in representing our home communities throughout Wisconsin, to Packers fans across America and around the world, with competitiveness, respect and dignity.

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STAFF DIRECTORY

ADMINISTRATION

Mark Murphy .................. President and Chief Executive Officer
Laura Sankey .................. Senior Vice President of Marketing & Sales
Paul Daniel .................. Vice President of Finance
Betsy Mitchell .................. Vice President of Organizational/Staff Development
Jason Wied .................. Vice President of Administration/General Counsel
Linda Nuthals .............. Corporate Travel Manager
Sherry Schultes .................. Manager of Family Programs
Melanie Marohil .................. Salary Cap Analyst
Margaret Meyers .................. Executive Assistant/Corporate Operations
Jerry Hanson .................. Staff Counsel
Rhonda Poole .................. Legal Assistant
Mary Bartels .................. Finance/Marketing Assistant
Bob Harlan .................. Chairman Emeritus

FINANCE

Duke Copp .................. Controller
Carla Schrank .................. Accounting Manager
Scott Murphy .................. Senior Accountant
Traci Nygaard .................. Senior Accountant
Jill Austinson .................. Accounting Assistant
Wendy Pasowicz .................. Accounts Payable Assistant
Julie Van Asten .................. Accounts Payable Assistant

HUMAN RESOURCES

Nicole Ledvina .................. Human Resources Manager
Ann Dabeck .................. Payroll/Human Resources Assistant
Melissa Malfroid .................. Administrative Assistant

PUBLIC RELATIONS

Jeff Blumb .................. Director of Public Relations
Sarah Quick .................. Assistant Director of Public Relations
Adam Woullard ............... Assistant Director of Public Relations
Aaron Popkey .................. Manager of Corporate Communications
Duke Bobber .................. Internet Coordinator
Rob Crane .................. Public Relations Coordinator
Tom Fanning .................. Staff Writer
Mike Spotford ............... Staff Writer
Jonathan Butnick ............. Public Relations Intern
James V. Biever .................. Team Photographer
Vernon J. Biever .................. Team Photographer

MARKETING

Craig Benzel .................. Director of Marketing and Corporate Sales
Bill Hawker .................. Manager of Corporate Sales
Michelle Palubicki ............ Marketing Manager
Aaron Hart .................. Corporate Sales Account Executive
Sara Webb .................. Corporate Sales Account Executive
David Westphal ............... Corporate Sales Account Executive
Elizabeth Lassee ............... Graphic Designer
Kandi Gultz .................. Marketing Entertainment Coordinator
Shea Greil .................. Senior Client Services Coordinator
Lisa Norbman .................. Client Services Coordinator
Amanda Wery .................. Client Services Coordinator
Jade Schiegg .................. Marketing Assistant

TELEPHONE NUMBERS

Main Switchboard ............ 920/569-7500
Ticket Office ............... 920/569-7501
Packers Pro Shop ............. 920/569-7510
Administration FAX .......... 920/569-7301
Public Relations FAX ........ 920/569-7201
Community Outreach FAX .... 920/569-7302
Ticket Office FAX ............. 920/569-7101
Packers Pro Shop FAX . . . . . . 920/569-7151
Football Operations FAX ..... 920/569-7801
Fan Information Hotline . . . . . 920/569-7502
Hall of Fame Hotline ........ 920/569-7512
Stadium Tours Hotline ........ 920/569-7513

INFORMATION TECHNOLOGY

Wayne Wichlacz .............. Director of Information Technology
Kenny Ansel .................. Network Engineer
Mike Jelenic .................. Computer Systems Administrator
Bobbi Cameron ................. Business Services Analyst
Ryan Nowak .................. Computer Services Analyst
Barb Ings .................. Telecommunications Coordinator
Justin Ruckel .................. Computer Systems Technician
Travis Conard .............. IT Support Specialist
Becky Lamal ............. IT Help Desk/Administrative Assistant

COMMUNITY OUTREACH

Cathy Dworak .................. Manager of Community Outreach
Bobbi Jo Eisenreich .......... Corporate Donations Supervisor
Jessie Micke .................. Community Outreach Coordinator
Tim Schroeder ................. Community Outreach Coordinator
Julie Broeckel ............... Community Outreach Assistant
Sandy Roubal ............. Community Outreach Assistant

PACKERS PRO SHOP

Kate Hogan .................. Director of Retail Operations
Pam Burnett .................. Packers Pro Shop Buyer
Deb Mulry .................. Packers Pro Shop Store Manager
Tom Strutt ............ Manager of Warehouse, Mail Order & Concessions
Peggy Prebelski .......... Customer Service & Training Coordinator
Jennifer Rosin .......... Assistant Buyer
Carol Hooymans .......... Assistant Manager-Team Stores
Janelle Maricque .......... Assistant Manager-Team Stores
Lisa Treichel .......... Assistant Manager-Team Stores
Gavin Carrigan .......... Warehouse Coordinator
Mary Mikota ............ Warehouse Coordinator
Mark Merkey .......... Warehouse Assistant
Theresa Pagel .......... Purchasing Administrative Assistant

PREMIUM SALES AND GUEST SERVICES

Jennifer Ark ............ Director of Premium Sales and Guest Services
Dennis Fernick ............ Manager of Food and Beverage
Julie Kostner .......... Premium Seating Coordinator
Michelle Ratchman .......... Premium Seating Coordinator
Beth Magnini .......... Special Events Corporate Sales Manager
Wendy Jansen .......... Special Events Account Executive
Erin Dinnocenzo .......... Special Events Coordinator
Jenny Zuenger .......... Special Events Coordinator
Amy Baker .......... Administrative Assistant-Special Events
Shawn Hauser .......... Internal Events Coordinator
Keith Cronin .................. Guest Services Supervisor
LaFawn Joslin ............ Guest Services Assistant/Switchboard
Ginny Schram ........ Guest Services Assistant/Reception
Liz McAllister ............ Guest Services Assistant/Atrium Concierge
Sindi Anschutz ............ Guest Services Assistant/Atrium Concierge
Diane Aubry ............ Guest Services Assistant/Atrium Concierge
Diane Rumage ............ Guest Services Assistant/Atrium Concierge
Karen Wiesner .......... Guest Services Assistant/Atrium Concierge

www.packers.com
www.lambeaufield.com
www.packersproshop.com
www.packerstrainingcamp.com

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P.O. Box 10628
1265 Lombardi Ave.
Lambeau Field Atrium
Lombardi Ave.
Green Bay, WI 54304
215 Lombardi Ave.
Green Bay, WI 54307-0628
PACKERS HALL OF FAME
Krissy Zegers . Hall of Fame and Stadium Tour Manager
Casey Ausloos . Hall of Fame Group Sales Coordinator

TICKETING
Mark Wagner . Director of Ticket Operations
Philip Caldwell . Box Office Manager
Christine Wahlen . Ticket Office Coordinator
Sue Zernicke . Ticket Office Coordinator

FACILITIES AND FIELDS
Ted Eisenreich . Director of Facility Operations
Todd Edlebeck . Facilities Manager
Allen Johnson . Field Operations Manager
Mike Moynihan . HVAC Manager
John Wurzer . Electrical Manager
Bill Rasmussen . Maintenance Supervisor
Dave Titol . Maintenance Supervisor
Brad ‘Gus’ Gustafson . Supervisor of Atrium Operations
Bill Miller . Plumber/Beverage Systems Technician
Dale Vanrievenhoven . Janitorial Coordinator
Bill Roubal . Maintenance Assistant
Todd Oeussell . HVAC Assistant
Clyde Watson . HVAC Assistant
Derek Paris . Fields Assistant
Bart Bartelme . Fields Assistant
Joel Hunt . Fields Assistant
Brandon Arndt . Maintenance/Loading Dock Assistant
Corey Wentland . Maintenance Lead
Sarah Pace . Housekeeping Lead
Israel Torres . Special Events Setup Lead
Troy Lardinois . Event Setup Lead
Anne Krueger . Administrative Assistant-Facilities
Laurie Taicher . Facilities Office Assistant
Judy Mehlberg . Mail Clerk
Mike Streckenbach . Mail Clerk

SECURITY
Doug Collins . Director of Corporate Security/Risk Management
Jerry Parns . Senior Security Advisor
Justin Crab . Building Security Supervisor
Mike Agnew . Security Officer
Craig Bagley . Security Officer
John Haack . Security Officer
Scott Hansen . Security Officer
Doug Maes . Security Officer
Jesse Motto . Security Officer
Bill Schmit . Security Officer
Paul Schmit . Security Officer
Bob Slaby . Security Officer
Andrew Wellens . Security Officer
Peter Yurek . Security Officer
Ruben Zayas . Security Officer

FOOTBALL OPERATIONS
Ted Thompson . Executive Vice President, General Manager & Director of Football Operations
Russ Ball . Vice Pres. of Football Administration/Player Finance
Mike Earys . Director of Research and Development
Mark Schiebelbein . Director of Football Admin/Communications
Rob Davis . Director of Player Development
Matt Klein . Football Administration Coordinator
Chad Morton . Coaching Administrator
Jeanne Brumte . Executive Assistant-General Manager
Lisa Waeghe . Executive Assistant-Head Coach
Diane Coron . Administrative Assistant-Coaching Staff

STAFF DIRECTORY

COACHING
Mike McCarthy . Head Coach
Winston Moss . Assistant Head Coach/Inside Linebackers
Dave Redding . Strength & Conditioning Coordinator
Joe Philbin . Offensive Coordinator
Dom Capers . Defensive Coordinator
Shawn Slocum . Special Teams Coordinator
Edgar Bennett . Running Backs
James Campen . Offensive Line
Tom Clements . Quarterbacks
Jerry Fontenot . Assistant Offensive Line
Curtis Fuller . Assistant Special Teams
Mark Lovat . Assistant Strength & Conditioning
Ben McAdoo . Tight Ends
Jimmy Robinson . Wide Receivers
John Rushing . Offense Quality Control
Kevin Greene . Outside Linebackers
Scott McCurley . Defensive Quality Control
Darren Perry . Secondary – Safeties
Mike Trgovac . Defensive Line
Joe Whitt Jr. . Secondary – Cornerbacks
Monday Gee . Strength & Conditioning Assistant

PLAYER PERSONNEL
Reggie McKenzie . Director-Football Operations
John Schriner . Director-Football Operations
John Dorsey . Director of College Scouting
Shaun Herock . Assistant Director of College Scouting (Midwest)
Lee Gissendanner . College Scout (Northeast)
Brian Gutekunst . College Scout (Southeast)
Alonzo Highsmith . College Scout (Southwest)
Sam Seale . College Scout (West Coast)
Jon-Eric Sullivan . College Scout (Midlands)
Richmond Williams . College Scouting (National Football Scouting)
Tim Terry . Assistant Director of Pro Personnel
Eliot Wolf . Assistant Director of Pro Personnel
Danny Mock . College Scouting Coordinator
Autumn Thomas-Beenenga . Pro Personnel Coordinator

VIDEO
Bob Eckberg . Video Director
Chris Kirby . Assistant Video Director
Andy Muckerheide . Video Assistant
Mike Halbach . Video Assistant

EQUIPMENT
Gordon “Red” Batty . Equipment Manager
Tom Bakken . Assistant Equipment Manager
Bryan Nehring . Assistant Equipment Manager
Tim Odeh . Equipment Assistant
Kevin Nelson . Equipment Assistant

MEDICAL
Pepper Burrr . Head Athletic Trainer
Dr. Patrick McKenzie . Team Physician
Dr. John Gray . Associate Team Physician
Bryan Engel . Assistant Athletic Trainer
Kurt Fielding . Assistant Athletic Trainer
Nate Weir . Assistant Athletic Trainer
Matt Franz . Intern Athletic Trainer
Kyle Gibson . Intern Athletic Trainer
SHAREHOLDERS

- Green Bay Packers, Inc., has been a publicly owned, non-profit corporation since Aug. 18, 1923, when original articles of incorporation were filed with Wisconsin’s secretary of state.

- A total of 4,750,937 shares is owned by 112,120 stockholders — none of whom receives any dividend on the initial investment.

- The corporation is governed by a board of directors and a seven-member executive committee.

- One of the more remarkable business stories in American history, the team is kept viable by its shareholders — its unselfish fans. Even more incredible, the Packers have survived during the current era, permeated by free agency and the NFL salary cap. And, thanks in large part to Brown County’s passage of the 2000 Lambeau Field referendum, the club will remain solvent and highly competitive well into the future due to its redeveloped stadium.

- Fans have come to the team’s financial rescue on several occasions, including four previous stock sales: 1923, 1935, 1950 and 1997.

- To protect against someone taking control of the team, the articles of incorporation prohibit any person from owning more than 200,000 shares.

GREEN BAY PACKERS 2009 MEDIA GUIDE

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Proofreading: Tom Fanning, Aaron Popkey, Mike Spotford, Jonathan Butnick.
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Additional editorial, editing, design and research assistance: Jeff Blumb, Duke Bobber, Rob Crane, Tom Fanning, Aaron Popkey, Mike Spotford, Adam Woullard, Zak Gilbert, Lee Remmel, all past PR interns, Autumn Thomas-Beenenga, Melanie Marohi, Cathy Dvorak, Jessie Micke, Tom Pigeon and Tino Paolini (uniform history), Marv Niec, Green Bay Press-Gazette and Milwaukee Journal Sentinel archives, T.J. Troupe, Mike Hefner (Packers font) and special acknowledgement to previous public relations staff members.
Cover: Designed by Duke Bobber.
Other photos: Vernon Biever, James Biever, Michael Biever, Harmann Studios (including Chris Callies), Getty Images, Wire Image and its photographers, the Stiller-Lefebvre collection (including the Neville Public Museum), Jeff Harding, Duke Bobber, Steve Ryan, Pepper Burrrus, NFL Photos, David Elliott, the Green Bay Press-Gazette, Garry Gash, Mike Roemer and other Associated Press photographers, Mary Jo Walicki and Rick Wood (Milwaukee Journal Sentinel), Cathy Dvorak, Bobbi Jo Eisenreich, Boyd Fellows, Al Tielemans and Heinz Kluteheimer (Sports Illustrated), Daryl Cornick, New York Yankees, Baltimore Orioles, Lawrence Johnson (All-Pro Photo), Mark Phibben, Tom Hask, David Thomason, and all sports information departments from schools of draft choices and non-drafted free agents, recent and years past.
The team wishes to thank the following for their invaluable help in producing this guide: the entire staff at Elias Sports Bureau (including Seymour Siwoff, Steve Irwin, Santa Labombarda, Alex Stern, Peter Hirdt, Chris Thorn, Frank Labombarda, John Labombarda, Kevin Hines, Ken Hirdt, Tom Hirdt, Randy Robles, Bob Rosen, Rob Tracy, Bob Waterman, Matt Martinagle, Todd Betzgal, Sal D’Agostino, John Carson, Chris Slivok, Dan Hopard, Dennis Hirdt, John McCarthy, Ben Rosenberg and Jennifer Giacoma); Brown County Library (Mary Jane Herber); Jostens Corporation (Ken Westland & Bob Skoronski); Maple Leaf Productions Ltd. (Scott Silcox); the NFL communications department (including Randall Liu, Mike Signora, Jon Zimmer and Jared Cooper); Paul Spinelli, NFL player personnel (Joel Bussert); the Pro Football Hall of Fame (Pete Fierle); the Packers Hall of Fame (Tom Murphy); Z.D. Studios (including Jason Albert); Somerville, Inc. (including Melanie Parmo); CoSIDA and the sports information departments at its member schools; colleagues at other NFL teams; Press Pass Ink (Shirley Cleereman) and J.P. Graphics, Inc. (including John Ebel, Erin Youngworthy and Justin Zastrow).
Additional historical input from Lee Remmel, Art Daley, Cliff Christi, Budlea, Guy Hankel, Ron Wolf, Joe Cronin, and John Karl and family. Other information attributed to previous public relations staffs, including George Calhoun, and works completed by Steve Cameron, Eric Gosa, Larry Names and John Torinus. Other notes and statistics provided by the NFL Record & Fact Book, Total Football II, Total Packers, the NFL Encyclopedia, STATS, Inc., John Maxymuk, Rick Gosselin, David Dolan and NFL Films.
The Green Bay Packers organization is dedicated to enriching the lives of Wisconsin and Upper Michigan residents by donating time and talents, along with providing diverse community outreach programs. Our programs are designed to assist non-profit organizations, mentor youth, encourage volunteerism and gain an awareness of the unique needs of our communities. We are committed to taking an active role in leading by example to encourage, inspire and build unity within the communities that have consistently supported us for more than 85 years.

The history of the Green Bay Packers is rich with on-field accomplishments and a special bond with the community that has supported the organization throughout its 90-year history. As the legend of the Green Bay Packers has grown through time, so has the Packers’ responsibility to the community.

Non-profit organizations throughout Wisconsin and Upper Michigan look to the Green Bay Packers for both tangible and intangible assistance for their beneficiaries – help that comes in the form of money, food, clothing, autographs, or simply from smiles brought about by the visit of someone’s sports hero. The Green Bay Packers organization, along with its players and coaches, willingly accepts this responsibility. Five full-time employees and two part-time employees spend every working day organizing charitable involvement that comes about through the commitment of the players, coaches and staff.

Community outreach takes many forms. The Packers sponsor special fundraising events, make donations of cash and memorabilia to many charitable organizations, make personal appearances, and serve on various community boards and commissions.

While it’s impossible to list every donation or event, the Green Bay Packers Community Outreach Report provides an overview of the organization’s many contributions.
The special bond between the Green Bay Packers and the community is never more apparent than when the players and coaches volunteer their time at schools, hospitals, fundraisers and other community events and programs. During 2008, players and coaches made over 500 special appearances.

**DONATIONS**

The Green Bay Packers’ reach is unmistakable and provides many opportunities for charities to benefit from the team’s success. Donating merchandise to non-profit groups is another Packers tradition. The team’s unmatched following creates a great demand for autographed memorabilia, which is demonstrated by the fact that signed items fulfilling 8,000 requests raised approximately $2.5 million in 2008. The events supported by Packers donations included benefits, charity auctions and raffles, in addition to school and community fundraisers.

In addition to grants from the Green Bay Packers Foundation, separate cash donations to local charities and fundraisers have topped $1.4 million over the past year. This includes donations of over $550,000 to NFL charities and youth football.

**JERRY PARINS CRUISE FOR CANCER**

In its fifth year, the Jerry Parins Cruise for Cancer was again a great success as nearly 800 bikers, Packers players and staff members hit area roads for a worthy cause. Parins, Senior Security Advisor for the Green Bay Packers and a motorcycle enthusiast from an early age, coordinated the first annual Cruise just 16 months after being diagnosed with cancer. The 120-mile motorcycle ride has raised approximately $250,000 for various cancer-related organizations, many of which he encountered during his treatment at St. Vincent Hospital in Green Bay.

**BROWN COUNTY CHILDREN’S CHARITY GOLF CLASSIC**

The Brown County Golf Course was the site of the fifth annual Brown County Children’s Charity Golf Classic, sponsored in part by the Green Bay Packers. Packers President Mark Murphy was joined by other members of the Green Bay Packers administrative staff at the event, which raised approximately $30,000. The proceeds were used to provide assistance to the McKinney-Vento Homeless Program in the Green Bay Area Public School District.

**MILITARY SUPPORT**

The Green Bay Packers recognize the impact sports can make on individuals away from home who are serving their country. The Packers have made a commitment to respond to the hundreds of letters and e-mails received from deployed soldiers and their families by sending countless military care packages and messages of support. Many requests ask for the team’s help to provide a distraction from the rigors of military life, while others request special recognition of soldiers at a turning point in their military careers.

In February, the Green Bay Packers took great honor in hosting a send-off at Lambeau Field for the soldiers of Green Bay’s Army National Guard Company B, 2nd Battalion, 127th Infantry. Family members and friends of the departing soldiers, along with the general public, composed the large crowd that gathered in the Lambeau Field Atrium. Following the ceremony, the soldiers made their way to a U.S. Army installation in Texas before being deployed to Iraq.

**WELCOME BACK PACKERS LUNCHEON**

Hosted by the Green Bay Area Chamber of Commerce, the Welcome Back Packers Luncheon is held each year to welcome the players and coaching staff back to the area for the upcoming football season. During the luncheon in 2008, the Green Bay Area Chamber of Commerce recognized Mark Tauscher for the exceptional impact he has made in the community and awarded him the 2008 Community Service Award.
At Lambeau Field, volunteers staff the concession stands on game days with proceeds going to community groups throughout the area. Through this cooperative effort between the Packers and Levy Restaurants, more than $694,000 was generated for the 69 community organizations that participated in 2008.

MIDWEST SHRINE GAME
For nearly 60 years, the Packers have designated one preseason game as the Midwest Shrine Game. Each year at the game, the Packers make a donation to the Shrine Tripoli Temple, which operates Shriner’s Hospitals for Children. The facilities provide specialized medical services to children at absolutely no cost. Designated proceeds from the game were donated to the Shriner’s Children’s Hospital in Chicago, a facility specializing in helping children with orthopedic needs where kids from Wisconsin are often sent for treatment. To date, the donations have totaled more than $3.1 million.

BISHOP’S CHARITIES GAME
Since 1961, the Packers have designated one preseason game at Lambeau Field as the Bishop’s Charities Game. Over the years from this game, the Packers have given in excess of $3.4 million to the Catholic Diocese of Green Bay.

INTERNSHIPS
As an organization, the Packers employ 180 people full time and more than 300 people part time. The Packers also offer internships to young adults in several areas of the organization. The accounting, information technology, marketing, public relations, ticketing, training, and fields departments all provide interns with valuable experience to add to their college class work or professional training. Coaching also offers a minority internship.

PRO SHOP OUTREACH
The Packers Pro Shop encourages high-school students to become valued employees by developing a strong work ethic and learning the importance of responsibility. Involvement spans several areas in the Green Bay community. Each year the Pro Shop hires two students from local high schools to be part of the work experience program. The program is designed to increase community-based work experience opportunities for students. One student is placed at the retail store, and one at the mail-order and warehouse location.

The Pro Shop also works in conjunction with local high schools and hires co-op and DECA students to develop their retail and marketing skills to enhance the curriculum set for them in their business classes. The student’s grade is incorporated with their work experience.

Two $750 scholarships are offered to graduating seniors through Scholarships Inc., a local volunteer organization designed to help students afford a college education. One is designated to a student who will be attending a two-year school and the other for a student attending a four-year school. In 2008, Courtney Kettner of De Pere High School and Erin Stanley of Green Bay’s Preble High School were chosen as scholarship recipients.

Several years ago, the Green Bay Packers, WFRV CBS-5, Karma Group and the Green Bay Area Public School District teamed up to fight childhood obesity through the creation of a program called Fit Kids. Fit Kids is a fourth-grade curriculum that focuses on the physical, nutritional and social health of children. Each month, physical-education teachers and classroom teachers incorporate various elements of the program into their lessons. Players are featured in monthly themed videos and posters. Themes include ‘Get Together,’ ‘Get Out,’ ‘Get Fueled,’ ‘Get Cooking,’ ‘Get Moving,’ ‘Get Happy’ and ‘Get Fit.’ In its fifth year, all public school districts in Wisconsin were encouraged to take part in the program, bringing the participation level to nearly 280 school districts.

The Green Bay Packers and the American Heart Association joined together to create “What Moves U,” a program offered to middle schools throughout Wisconsin designed to combat childhood obesity with the help of the state’s teachers. In 2009, nine Wisconsin schools grades fifth through eighth participated in a six-week physical fitness program called the What Moves U Challenge. Each instructor received a teacher’s guide and each student received a game planner. Students were encouraged to track their daily amount of physical activity on their classroom scoreboards. The top four schools that accumulated the most physical activity time received What Moves U basketballs, footballs, kickballs, soccer balls and volleyballs.
HOMETOWN HUDDLE
Packers players Will Blackmon, Daryn Colledge, Tony Moll, Charlie Peprah, Jason Spitz and Brett Swain took part in the 10th annual Hometown Huddle, featuring the Green Bay Packers teaming up with the City of Green Bay to provide a new playground for the city’s Beaumont Elementary School Park. The annual event is funded by a grant from the NFL, the Green Bay Packers and the United Way of Brown County.

ATLAS AND ATHENA
During the 2008/2009 academic year, the Green Bay Packers partnered with seven Wisconsin high schools to implement the NFL ATLAS & ATHENA school programs, a nationally acclaimed initiative designed to promote healthy living and reduce the use of steroids and other drugs among high school athletes. The ATLAS program targets adolescent male athletes’ use of anabolic steroids, human growth hormone, alcohol and other drugs and use of sport supplements, while improving healthy nutrition and exercise practices. The ATHENA program is designed to reduce disordered eating and use of body shaping and other drugs among young women, while promoting healthy nutrition and exercise.

COATS FOR KIDS
Lambeau Field has traditionally been a collection point for the Salvation Army’s Coats for Kids campaign during one regular-season game. Fans attending the Packers game against the Minnesota Vikings donated more than 480 coats, bringing the Coats for Kids collection totals for the last nine years to approximately 2,020 coats.

COMMUNITY EVENTS
The Lambeau Field Atrium has given the Green Bay Packers a unique venue to periodically host events throughout the year that are open to the community to enjoy at no cost.

• PROJECT LEAP! — Curing cabin fever was the goal of Project LEAP! (Lambeau’s Exercise & Activity Playground). This event, offered for the sixth consecutive year, gave kids the opportunity to run, bounce, climb and tumble like never before. The Lambeau Field Atrium floor was transformed into an indoor playground as a variety of inflatables and obstacle courses were made available for kids. Add to that list some climbing walls, martial arts and acrobatic performances and workshops, in addition to face painting, and there was something for kids of all ages.

• SHINDIG AT 1265 — Shindig at 1265 provided families the opportunity to spend some time enjoying a variety of activities together at Lambeau Field. This event provided opportunities for young and old alike to participate in crafts, cookie decorating and flower potting, as well as compete in pie-eating contests. Other activities included bungee trampolines, airbrush tattoos and a petting zoo. Several stage entertainers, varied in their talents, kept the atmosphere lively.

• SPOOKTACULAR FUN AT LAMBEAU FIELD — The sixth annual Spooktacular Fun at Lambeau Field event offered the community an opportunity to come to the Atrium to enjoy the thrills and chills of Halloween. Costumed still walkers roamed the Atrium, while children awaited their turn to have their faces painted and create a masterpiece in the crafts area. In its third annual run, the Haunted Concourse offered scenes of high-tech shocks and horrors to those guests brave enough to enter.

• ECUMENICAL THANKSGIVING DAY DINNER — For the fifth consecutive year, Christian Outreach hosted its annual Thanksgiving Day prayer service and dinner in the Lambeau Field Atrium. More than 500 volunteers joined together to prepare and serve a sitdown dinner to over 800 local, needy people. An additional 550 meals were prepared and delivered to those who were unable to leave their home to attend the dinner. During the meal, guests were treated to an instrumental performance by members of a local high-school band. No one left the Atrium empty-handed, as goodie bags were presented to everyone attending the dinner.

COMMUNITY EVENTS GRANT
In 2008, the Green Bay Packers made four grants available to non-profit organizations servicing Brown County who were interested in holding an event in the Lambeau Field Atrium or Legends Club. These grants, which waive the facility rental fee, are awarded on an annual basis. The Packers awarded the Community Events Grant for use in 2009 to: Greater Green Bay YMCA, Green Bay Traffic Club, Leadership Green Bay and Special Olympics Wisconsin.

COMMUNITY QUARTERBACK AWARD
A community is defined in large part by the volunteer efforts of its residents. It is that volunteer spirit that the Green Bay Packers recognize through the Community Quarterback Award. Established in 2000, the program recognizes volunteers who demonstrate leadership and dedication to bettering their hometowns.

MAKE-A-WISH FOUNDATION
For nearly 30 years, the Make-A-Wish Foundation has enriched the lives of children with life-threatening illnesses through its wish-granting network. For some kids, their wish is to visit Disney World, meet a movie star or be a fireman for a day. Others wish to meet a Green Bay Packers player or pay a visit to historic Lambeau Field – wishes that the Packers organization works diligently to fulfill. In 2008, seven youngsters had their dreams answered by the Green Bay Packers through the Make-A-Wish Foundation.

SCHOOL VISITS
Going back to school is not something coaches and players take lightly. Maybe they read a story, talked to the kids about respect or answered questions. Regardless of the reason they were invited to the school, the coaches and players are very aware of the impressions they leave behind. Throughout the year, players and coaches visited 11 area schools and their students.

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PACKERS IN THE COMMUNITY

PUBLIC SERVICE ANNOUNCEMENTS

The Green Bay Packers have supported various non-profit organizations through public service announcements. Players, along with local television stations, work together to raise awareness of important issues that affect the community.

65 ROSES CELEBRITY GOLF TOURNAMENT

For more than 18 years, the head coach of the Green Bay Packers has served as the honorary chairman of the 65 Roses Celebrity Golf Tournament. Coach Mike McCarthy, along with other Packers coaches, players and staff, have teamed up with Humana to raise more than $500,000 for the fight against cystic fibrosis through the annual golf tourney. Proceeds from the tournament and silent auction are donated to St. Vincent Hospital’s Cystic Fibrosis Center and the Cystic Fibrosis Foundation of Wisconsin.

EDGAR BENNETT CELEBRITY BOWL-A-THON

The Green Bay Packers traded in their cleats for bowling shoes as they took to the lanes to have some fun while raising money for The Angel Fund for Children with Cancer Inc. during the Edgar Bennett Celebrity Bowl-A-Thon. The Angel Fund is dedicated to giving financial and social support to families residing in Brown County whose children are receiving treatment for cancer or bone marrow failure. The event, which featured Bennett, a former Packers running back and now the team’s running backs coach, along with more than 80 other current Packers players, coaches and staff, raised over $45,000 for The Angel Fund.

GREEN AND GOLD GALA

The Packers organization has been a strong supporter of the Green and Gold Gala, an annual event that aids Family Services of Northeast Wisconsin, which offers diverse services to families in crisis and in need. In addition, players, coaches and staff members have made personal appearances to show their support. Beginning in 2006, Coach Mike McCarthy took on the role of Honorary Host of the charity event.

NATIONAL GUARD CHALLENGE ACADEMY

Green Bay Packers players and staff continued their support of the Wisconsin National Guard Challenge Academy by making a trip to Fort McCoy. Players visited with cadets during lunch and participated in a question-and-answer period that addressed issues such as work ethic, setting goals and building character. The challenge academy offers cadets, most of them high-school dropouts or at-risk students, the opportunity to turn their lives around by developing proper work habits and the discipline to become responsible students.

CAMPBELL’S CHUNKY SOUP “CLICK FOR CANS”

As part of the Campbell’s Chunky soup “Click for Cans” online program, fans were invited to vote for their favorite NFL team to help food banks in their community. The competition, which ran for 17 weeks, gave the Green Bay Packers an unprecedented seventh consecutive win in the online program aimed at raising awareness of America’s hunger crisis. As a result of the support of the fans, more than 17,000 cans of soup were donated to 30 food banks across the state of Wisconsin.

CEREBRAL PALSY TELETHON

For 55 years, WGBY – TV 2 has played host of the local CP Telethon, benefiting the CP Center located in Green Bay. During the 15-hour broadcast, donors pledged over $1 million. Packers President/CEO Mark Murphy was on hand to emcee a portion of the program, while Director of Player Development Rob Davis and wide receiver Ruvell Martin answered phones for callers wanting to make a donation.

TAILGATE TOUR

Members of the Green Bay Packers hit the road during the third annual “Tailgate Tour,” a four-day, four-city bus trip designed for the team to literally reach out across the state and thank fans in person for their enduring and enthusiastic support of the club through the years. The motor coach, carrying President/CEO Mark Murphy, and players Nick Collins, Jordy Nelson and Brady Poppinga, made planned and surprise stops en route to each day’s final destination, a tailgate party hosted by and benefiting a local non-profit organization. Over the course of the four days, nearly $50,000 was raised for the non-profit groups.

SALVATION ARMY BELL RINGING

In what has turned into an annual holiday occurrence, members of the Green Bay Packers participated in the Salvation Army’s bell-ringing kettle collection.

TOYS FOR TOTS

Each year, Lambeau Field serves as a collection point for the Toys for Tots campaign. Members of the U.S. Marine Corps Reserve collect new, unwrapped toys, which are given to children in need during the holiday season. Monetary donations collected are used to purchase toys for a specific age group that may not have received an ample supply through donations. The goal of the program is to deliver a message of hope to a needy youngster through a new toy. In 2008, $5,700 and nearly 2,600 toys were collected and distributed to area children.

FAMILIES OF CHILDREN WITH CANCER HOLIDAY PARTY

The sights and sounds of the holidays were present as the Green Bay Packers and the Families of Children with Cancer program teamed up for the seventh consecutive year to host an early holiday party for patients and their families. The children had a chance to interact with 16 Packers players in attendance. The players and the kids enjoyed visiting and playing a variety of games. As the evening came to a close, the players gathered, and with the help of the children, sang some holiday favorites.

NFL GRASSROOTS

The NFL Youth Football Fund Grassroots Program is a partnership of the NFL YFF and LISC to provide non-profit, neighborhood-based organizations, middle schools and high schools with financing and technical assistance to improve the quality, safety, and accessibility of local football fields. Since 1998 the Fields Program has awarded $20 million in grants for 190 projects with total development costs of $90 million in over 50 cities across the country. Grants are announced and awarded annually in early fall.
**YOUTH FOOTBALL**

**NFL PLAYER-COACH HIGH SCHOOL FOOTBALL GRANT**

Through the NFL Player-Coach High School Football Grant Program, former NFL players who currently serve as registered head or assistant high school football coaches may apply to the Youth Football Fund for grants ranging from $2,500-$10,000 to help support their high school football teams. Grant awards must be earmarked for non-salary/non-personnel related costs including the purchase of football-field equipment, uniforms, helmets, field refurbishment projects, etc.

**USA FOOTBALL EQUIPMENT GRANTS**

USA Football offers the Equipment Grant Program for eligible youth-, middle school- and high school-sponsored football organizations. In 2008 the Green Bay Packers awarded Denmark Youth Football and The Journey House of Milwaukee with football equipment donations. The grant program recognizes former NFL players who return to their communities to mentor and coach high school football athletes while also providing support to high school football teams nationwide.

**NFL PUNT, PASS & KICK**

Each year, the Green Bay Packers host the annual Punt, Pass & Kick Competition prior to a regular-season game at Lambeau Field. Forty youngsters, ages 8-15, advanced from across the state for the opportunity to compete for the title of Green Bay Packers PPK Team Champion and the chance to move on to the PPK National Finals.

**HIGH SCHOOL FOOTBALL COACH OF THE WEEK**

Each week during the football season, the Packers honor a Wisconsin high school football coach. The Coach of the Week Program recognizes coaches for demonstrating outstanding leadership on and off the field. Each winner receives $1,000 to be used for the school’s football program.

One coach is also named the Green Bay Packers High School Football Coach of the Year and is recognized at Lambeau Field during one of the Packers final home games.

**USA FOOTBALL COACHING SCHOOL**

USA Football and the Green Bay Packers joined forces to host a coaching clinic designed exclusively for youth and middle school football coaches. Coaches learned effective ways to develop and organize their team, teach the proper fundamentals, implement drills and communicate with players, parents and other coaches. The one-day school is taught by successful area high school and youth coaches.

**PACKERS WOMEN’S ASSOCIATION**

The Packers Women’s Association (PWA) members teamed up with the community to share their time, talents and resources. PWA, an arm of the Green Bay Packers organization, is a non-profit organization whose main focus is to support the community through various outreach programs. Membership in the PWA is comprised of players’, coaches’, and male staff members’ significant others, in addition to full-time female Packers employees.

**PAUL’S PANTRY FOOD DRIVE**

PWA celebrated its 22nd year of collecting food and monetary donations by partnering with Festival Foods. During the annual PWA Food Drive for Paul’s Pantry, which was held prior to a Packers home game, nearly $11,200 and 7,200 non-perishable food items were collected from generous fans. An additional 25,000 food items were donated to the cause, courtesy of Festival Foods and SuperValu, a food supplier to Festival Foods. Several PWA members also spent time one afternoon bagging groceries for Festival Foods shoppers in De Pere.

In 22 years of conducting the food drive, the PWA has collected approximately 627,200 non-perishable food items and more than $214,600 for Paul’s Pantry, a supplementary food distribution program for the needy in the greater Green Bay area.

Along with the food drive held at Lambeau Field, PWA held an in-school food drive competition in which 12 area schools participated. Three schools, the top two collectors and a third randomly selected, were rewarded with a visit from Packers players. The students from all schools generously brought in an additional 17,200 pounds of non-perishable food items.

**FOOTBALL 101**

Each year, PWA enjoys spending time with female Packers fans from throughout the state as the basics of football are taught during the Packers’ Football 101 Clinic. The hands-on workshop for women teaches the technical side of the game, while giving participants insight into the NFL and the lives of NFL coaches and players’ families.

**SALVATION ARMY’S ADOPT-A-FAMILY**

The members of PWA were happy to once again support the Salvation Army’s Adopt-A-Family Program. PWA spreads cheer and joy to less fortunate families by fulfilling the families’ holiday wish lists. PWA members adopted 24 families, all of whom received gifts and necessities. PWA and Festival Foods also teamed up to provide each family with a complete holiday dinner. Over the years, PWA has adopted more than 275 families for the holidays.

**SCHOOL MENTORING PROGRAM**

PWA volunteered their time to mentor the youngsters at one of the area’s oldest schools in Green Bay. PWA members guided students and worked with them on improving their reading and arithmetic skills at the at-risk school.

**RUNNING TO CURE BREAST CANCER**

Members of PWA-tacked efforts to raise funds to research and fight cancer by participating in the Breast Cancer Awareness Run/Walk. PWA members ran and walked to raise awareness and funds for the American Cancer Society’s annual event in Green Bay.

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**PACKERS IN THE COMMUNITY**

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**Running to Cure Breast Cancer**

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The Green Bay Packers organization has enjoyed tremendous fan support through its long and storied history. The community supported the team in times of need by “passing the hat” at games and by buying stock in 1923, 1935, 1950 and 1997, among other ways. To give back to the community, the team created the Green Bay Packers Foundation in December 1986. The Foundation assists in a wide variety of activities and programs that benefit education, civic affairs, health services, human services and youth-related programs.

Last year, in its annual distribution of funds, the foundation awarded $171,237 to 85 civic and charitable groups throughout the state of Wisconsin, Casey Cuene, chairman of the Foundation committee, announced Feb. 26, 2009. With these disbursements, the Foundation has distributed $1,945,916 for charitable purposes since it was established in 1986 by Judge Robert J. Parins, then president of the Packers Corporation, “as a vehicle to assure continued contributions to charity.”

The financial breakdown of the Foundation’s contributions discloses that 32 grants — aggregating $96,737 — were awarded to Brown County organizations. Additional grants, totaling $74,500, were made to 53 other groups around the state.

Under the Packers Scholarship Program, established in 2002, an additional $15,000 is being awarded — $7,500 to Scholarships, Inc., for distribution to students in four-year colleges and $7,500 to Northeast Wisconsin Technical College (NWTC) for distribution to students in two-year associate degree or apprenticeship trades programs. The scholarship funds come from National Football League Properties which, at the Packers’ request, returns to the Foundation royalty fees paid for using the Packers logo on Wisconsin automobile license plates.

In the past year, the Packers Foundation also has distributed an additional $57,000 on behalf of National Football League Charities — $20,000 in Community Quarterback awards to civic leaders for contributions to the community, $12,000 in the NFL’s Coach of the Week program, which honors successful Wisconsin high school coaches on a weekly basis throughout the season, $5,000 in the NFL Join the Team initiative and $5,000 in the league’s Hometown Huddle program. By adding a fitness component to the Hometown Huddle project, a $15,000 grant was provided through the Youth Fitness Zone to build a playground.

**GRANT RECIPIENTS**

Following is a complete list of organizations benefited by the Green Bay Packers Foundation in 2008:

**Grants awarded in Brown County (32):**
- AIDS Resource Center of Wisconsin
- American Legion Sullivan Wallen Post 11
- Brown County Food and Hunger Network
- Center for Childhood Safety
- Cerebral Palsy Inc.
- Chantellles Inc.
- Disabled American Veterans Einstein Project (The)
- First Book - Greater Green Bay Freedom House Ministries Inc.
- Gathering Place Inc. (The)
- Golden House
- Greater Green Bay YMCA
- Green Bay Fire Fighters Tribute Foundation
- Home Field Advantage
- Jackie Nitschke Center Inc.
- Junior Achievement of Wisconsin Inc.
- Libertas
- Love Life Ministry
- Notre Dame de la Baie Academy
- Opera for the Young Prevent Blindness Wisconsin
- St. Mary’s Medical Center
- St. Norbert College
- St. Vincent Hospital Salvation Army
- Service League of Green Bay
- Special Olympics Wisconsin - Northeastern Area 5
- University of Wisconsin - Green Bay - Phuture Phoenix
- Volunteer Center of Brown County
- Wisconsin Amateur Hockey Association Inc.
- YWCA of Green Bay - De Pere

**Grants awarded within the state of Wisconsin (53):**
- Aaron J. Meyer Foundation Inc.
- ADVOCAP Inc.
- Aldo Leopold Nature Center
- America SCORES Milwaukee
- Arc Fox Cities
- Boys & Girls Club of Oshkosh
- Boys & Girls Club of the Fox Valley
- Chequamegon Area Mountain Bike Association
- Chipewa Valley Cultural Association
- Christine Ann Domestic Abuse Services Inc.
- Door County Memorial Hospital Foundation
- East Shore Industries Inc.
- Eau Claire Community Parks Association
- Edgewood High School of The Sacred Heart
- Family Centers of Door County
- Fellowship of Christian Athletes - Eastern Wisconsin Office
- Fishing Has No Boundaries - Hayward Chapter
- Free SPIRIT Riders Inc.
- Friends of Abused Families Inc.
- Friends of Lakeland School
- Geneva Lake History Buffs Inc.
- Gray’s Child Development Center Inc.
- HeartLove Place Ministries
- HOPE Network for Single Mothers
- Kiel Soccer Club
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- Leaven
- Literacy Partners of Kewaunee Country Inc.
- Literacy Services of Wisconsin Milwaukee College Preparatory School of Wisconsin Inc.
- Milwaukee Rescue Mission Mount Tabor Center, Inc.
- NAMI Fond du Lac - Friendship Corner
- NAMI Fox Valley Neighbor for Neighbor Inc.
- Neighborhood Housing Inc.
- North Freedom Public Library
- Rawhide Inc.
- St. Mary Central High School
- Sharon S. Richardson Community Hospice Inc.
- SM Legacy
- South Shore Education Foundation
- Southwest Opportunities Center Inc.
- Stone Lake Area Historical Society
- Surgeon Bay Booster Club Inc.
- Sunshine Child Center Inc.
- Walbridge School
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